

Great Waltham Report to AGM

Successes

- Hosting social fund-raising events, without including reference to the name Twinning, to reach a wider audience
- Promoting our Murder Mystery Plays to other organisations
- Safari lunch
- Local ska bands - to attract a wider/younger audience

Opportunities for improvement

- Pricing structure for our ferry crossings to cover all types of travellers one way or both ways by coach

Funding routes

- Introduction of 2 new sub-committees - sponsorship and marquee to spread the responsibility of funding across a wider pool of resource

Recruitment

- Links to Primary Schools and a change of perspective - What can we do for you? Provision of promotional rulers, stationery
- Pushing the geographical boundaries to appeal to a wider audience

Publicity

- Local Parish newsletter
- Social Media